

Total No. of Questions : 8]

[Total No. of Printed Pages : 2

Roll No

MCADD-303

M.C.A. (Integrated), III Semester

Examination, June 2024

Web Designing in HTML

Time : Three Hours

Maximum Marks : 70

- Note:** i) Attempt any five questions.
ii) All questions carry equal marks.

1.
 - a) Writes the steps for a create a website.
 - b) Discuss about web standards. Also discuss about Audience Requirement.
2. Explain the following term in detail:
 - a) Home page layout
 - b) Elements of HTML
3.
 - a) How can you create a professional website?
 - b) What are the steps in web publishing?
4.
 - a) How can a website design to meet the needs and expectations of its target audience and what are some common design features that can help to achieve this?
 - b) What is the role of the World Wide Web Consortium (W3C) in establishing and maintaining Web Standards, and how do these standards evolve over time?

5. a) What are the key elements of a successful home page layout, and how do these elements contribute to the overall user experience?
b) What are some of the key design principles that web designers should keep in mind when creating a website?
6. a) What are the different methods for publishing a website, and what are the advantages and disadvantages of each method?
b) What are some best practices for choosing effective titles for your web pages, and how can you optimize them for search engines and other indexing tools?
7. a) Write a html program for student information using table tags and CSS.
b) Give the Difference between GET & POST Method?
8. Explain following Tags in detail.
 - i) Frames
 - ii) Hyperlinks
 - iii) Markup
